



THE DANUBE STRATEGY SERBIA
ДУНАВСКА СТРАТЕГИЈА СРБИЈА



DA-ME NETWORK

Presentation



Радио-телевизија Војводине



Current situation


- Lack of an institution in the region that collect radio and TV materials in one place;
- Lack of daily exchange of informations in the region;
- Lack of media strategies to promote the region;
- Lack of exchange of special economic and other information in the region;


Objectives

- Creating a media strategy presentation of the region;
- Creating a system of exchange programs between broadcasting centers in the region;
- Development of cooperation between media centers;
- Speeding up cooperation between various parts of the region;
- Development of regional and local broadcasting studios.

Main tasks

- Daily news exchange;
- Establishing a system database event announcements;
- Exchange of political, economic, cultural and other analysis, reports, assessments and other materials;
- Establishment of text, audio and video archive;
- Establishing a mutual cooperation on a development of TV and radio projects;

- 
- Maintaining a common Internet portal;
 - Publishing activities: periodic professional and popular publications;
 - Promotion of economic, cultural, environmental, scientific, tourist and other potentials of the region;
 - Organization of professional seminars, conferences and other events;
 - Exchange of personnel, mutual visits, as well as other forms of cooperation;

- 
- Building a communication network between countries and various institutions of the region;
 - Organization of annual radio and TV festival in the region;
 - Organization of the first, founding conference of DA-ME Network.

RTV Center Vojvodina

- programmes on 10 + 1 language
- all nations of Danube region lives in Vojvodina;
- connection with their mother countries;
- links between all countries in Region;
- Novi Sad is the administrative center of Vojvodina, the northern part of Serbia;
- Novi Sad is in the center of the Danube Region.

Sodalitas

- Foundation for Multiethnic Cooperation;
- Strengthening of mutual understanding and trustfulness between minorities and majorities;
- supporting free voicing of opinions, tolerance and freedom of creation;
- securing the free flow of information;
- spreading the European spirit.

DANUBE MEDIA NETWORK

DA-ME

NETWORK





Радио-телевизија Војводине



Austria, Bosnia-Herzegovina,
Bulgaria, Croatia, Czech Republic,
Germany, Hungary, Moldova,
Montenegro, Romania, Serbia,
Slovakia, Slovenia, Ukraine

Looking for Partners



DANUBE MEDIA NETWORK



Alapítvány a Soknemzetiségű Együttműködésért
Fondacija za višenacionalnu saradnju
Foundation for Multiethnic Cooperation

CONTACTS:

☒ Serbia, 21 102 Novi Sad, PF 3 • E-mail: info@sodalitas.rs

Miodrag KOPRIVICA

Deputy CEO, RTV Vojvodina

+381 64 819 5355

koprivica@rtv.rs

Istvan BODZSONI

President, Sodalitas

+381 64 819 5151

+36 30 951 9026

bodzsoni.istvan@sodalitas.rs

Erzsebet SIMON

Executive dir, Sodalitas

+381 64 819 5288

zita.simon@sodalitas.rs